

# Answers

1. When was the Fairtrade Foundation established in the United Kingdom?  
**The Fairtrade Foundation was established in 1992.**
2. What are the main aims of Fairtrade? Give two.  
**The main aims of Fairtrade are to give small scale farmers a better deal and to offer rural families a stable income.**
3. Explain what a Fairtrade deal is.  
**A Fairtrade deal is one where 50% of the organisation is owned by farmers and workers, giving an equal voice in decision making.**
4. Fairtrade Premium is an additional sum of money given to a farmer. What is its purpose?  
**The Fairtrade Premium is meant to develop the farming community, protecting the environment where people live and work.**
5. Why do you think it is important to protect the environment that the farmers and workers live in?  
**It's important to protect the environment because this would protect the farmers' income, their crop and their way of life.**
6. Do you think it is important to buy Fairtrade products? Explain.  
**Various answers possible. May include themes such as supporting people who are less well off or giving a fair price.**
7. Look at the numbers of certified Fairtrade farmers around the world. Are farmers keen to join the Fairtrade system? Why?  
**Answers may include ideas that explain the large numbers involved. If there are lots of certified farmers, Fairtrade must make a big difference to them.**
8. Which of these is **not** a reason to become a Fairtrade School?  
**Extra pocket money is not a reason to become a Fairtrade School.**
9. Every day in the UK, we drink more than 8 million Fairtrade drinks. What does this tell you about people's opinion of Fairtrade?  
**The fact tells you that lots of people want to support Fairtrade.**
10. How much money does the average cocoa farmer in Ghana earn? Why has this fact been included?  
**The average cocoa farmer in Ghana earns \$1 a day. Explanations may refer to the idea that this is not a lot of money so Fairtrade would support the farmers and help them achieve a living wage.**