1. When was the Fairtrade Foundation established in the United Kingdom?  
   The Fairtrade Foundation was established in 1992.

2. What are the main aims of Fairtrade? Give two.  
   The main aims of Fairtrade are to give small scale farmers a better deal and to offer rural families a stable income.

3. Explain what a Fairtrade deal is.  
   A Fairtrade deal is one where 50% of the organisation is owned by farmers and workers, giving an equal voice in decision making.

4. Fairtrade Premium is an additional sum of money given to a farmer. What is its purpose?  
   The Fairtrade Premium is meant to develop the farming community, protecting the environment where people live and work.

5. Why do you think it is important to protect the environment that the farmers and workers live in?  
   It’s important to protect the environment because this would protect the farmers’ income, their crop and their way of life.

6. Do you think it is important to buy Fairtrade products? Explain.  
   Various answers possible. May include themes such as supporting people who are less well off or giving a fair price.

7. Look at the numbers of certified Fairtrade farmers around the world. Are farmers keen to join the Fairtrade system? Why?  
   Answers may include ideas that explain the large numbers involved. If there are lots of certified farmers, Fairtrade must make a big difference to them.

8. Which of these is not a reason to become a Fairtrade School?  
   Extra pocket money is not a reason to become a Fairtrade School.

9. Every day in the UK, we drink more than 8 million Fairtrade drinks. What does this tell you about people’s opinion of Fairtrade?  
   The fact tells you that lots of people want to support Fairtrade.

10. How much money does the average cocoa farmer in Ghana earn? Why has this fact been included?  
    The average cocoa farmer in Ghana earns $1 a day. Explanations may refer to the idea that this is not a lot of money so Fairtrade would support the farmers and help them achieve a living wage.