

Tourism

Hello, my name is Dave. I own a fish and chip shop in Blackpool.

Blackpool is not a wealthy town. The average income here is only £19 500. That's a lot lower than the national average. Nearly 10% of the population here are unemployed. Many cannot afford to heat their homes properly.

There are fewer visitors now than there used to be, but visits are going up again. Most of them are day-trippers and don't stay in hotels. Lots of them bring picnics so they won't turn up at my chippy. But plenty of them do come with lots of cash, and they keep this town busy.

Many jobs here depend on tourism and if people stopped coming they would lose those jobs and have less money. But, hopefully, they will keep coming back because there is lots to do here! We have the Blackpool Tower, a Sea Life Centre, Madame Tussaud's, the Illuminations, amusement arcades, theatres, the Pleasure Beach, bars, clubs... the list goes on and on! It's a really cool place to visit!

When cheap flights were first introduced, people preferred to go to warmer places than Blackpool. Numbers of visitors fell and a lot of businesses here closed. That caused a lot of problems, like crime. But the council have spent a lot of money on making the place nicer, and people have started to come back.



Blackpool - City of a Thousand Dreams!

In the Harry Hill Movie, Blackpool was called the 'city of a thousand dreams'. It's not a city, but since the beginning of the 19th century it has been a very popular place to visit.

